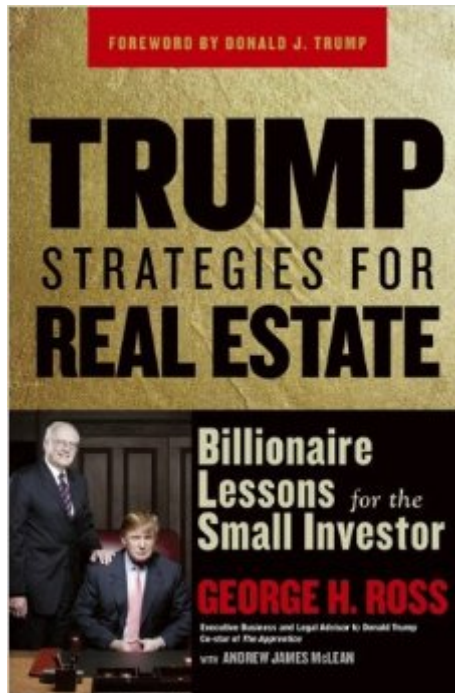


The book was found

Trump Strategies For Real Estate: Billionaire Lessons For The Small Investor



Synopsis

Trump Strategies for Real Estate offers unbeatable insider advice for every serious real estate investor—beginners and old pros alike. For more than twenty-five years, author George Ross has been one of Donald Trump's chief advisors and intimately involved with many of Trump's biggest real estate deals. Now, Ross teams up with bestselling real estate author Andrew McLean to present Trump's real estate investment strategies so that even small investors can invest like Trump. You'll learn how Trump identifies potential properties and how he finances, negotiates, and markets his big deals. Not everyone has Trump's money or name, but everyone, even you, can use his tactics and strategies to win big in real estate.

Book Information

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Customer Reviews

As a relatively recent entry into the real estate world, I sought a book that provided excellent real estate advice. I didn't care who the author was or the picture on the cover, as long as the author had relevant experience. In fact, with Donald Trump on the cover, I was considering not getting the book. As big of a fan I am of the Apprentice in its first seasons, before I read the book my impression of Donald Trump was a lot of flash with relatively less substance. George Ross's book proved me wrong. Ross goes into good detail about how he and Trump achieved their major successes. Based on the book, Trump's accomplishments were based on creative thinking, hard work, and brilliant understanding of challenging issues (and people). I particularly enjoyed learning about the Grand Hyatt New York project as I work in hotel real estate; however, even the sections on residential real estate provided solid general R.E. advice. The book is a fast read but loaded with

strategies. I am now reading the book a second time just to ensure I caught everything...even though each chapter provides a summary of key topics. After reading the book, I have newfound respect for The Donald, but particularly for George Ross. His knowledge flows well on the pages, with a somewhat casual tone in the writing but never appears too advanced or too simplistic. He presents topics well. The structure of the book and each chapter are organized. Each chapter is highly relevant. Undeniably, the book succeeds in its goal in providing real estate strategies that could work for all investors (from duplexes to a five-star resort).

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